

Covering All Dayparts

Enhance customer loyalty and improve profits for your store by optimizing each hour and day of the week by offering the right products at the right time.

Breakfast

Starting the day with a hearty breakfast is essential. **Offering a distinct option is vital to standing out** and pleasing your customers during this time. Add a Hunk-A-Breakfast® Pizza to your warmer.

Many convenience store foodservice pros anticipate a continued increase in morning daypart sales as customers have returned to their pre-COVID routines ([NACS Magazine](#)).

Pay attention to hold times! Your customers trust you to sell a quality product. Make sure you're marking pizzas and discarding them as needed.

Lunch

Customers are often pressed for time and seek affordable and speedy meal options during lunchtime. To attract them, offer a selection of grab-and-go items that align with their preferences. The key to distinguishing yourself in this fiercely competitive market is convenience. Consider providing ready-to-eat products such as **Hunk-A-Pizza® and delectable Wings and WingBites® in your merchandiser** to meet their cravings and save them time.

Contact your Account Manager if you have any questions about covering all dayparts or check out our blog for even more helpful information: [Take Advantage of Dayparts to Maximize Your Profits.](#)

Dinner

At the end of the day, customers appreciate fast and convenient ordering. Showcase your entire selection of pizzas and customization options - including **Hunt Brothers® Pizza's All Toppings No Extra Charge®**, so customers can order exactly what they crave. **Promote call-ahead ordering**, to allow customers to place their order in advance and pick it up at their convenience. To keep your customers coming back, consider including **menu flyers with every order** or suggesting items to try. By doing so, you'll not only increase your profits but also enhance the customer experience and demonstrate that you truly value their loyalty.

Late Night

To stand out from your competitors, consider catering to the underserved - those night owls who crave delicious bites after hours. Make your Pizza Shoppe stand out with the irresistible **1/2 Pizza, Hunk, and Combo Signage**, and as a special thank you to your loyal patrons, offer them **Bounce Back Coupons** to encourage repeat business.